

Search Engine Optimization Services

Chart of services included with your Search Engine Optimization (SEO)

Improving a web site's search engine visibility and competing with other web sites for a top position isn't easy. Without the right tools, it's virtually impossible.

Wordtracker keyword research

Organic keyword rank reporting

Expert SEO advice

200+ global and regional organic search engines

Report scheduling

Web page submission

Trend graphing

New

to monitor SEO efforts

Link popularity reporting

New

Site saturation monitoring

New

200+ global and regional paid search engines

New

PPC (pay per click) keyword rank reporting

New

to monitor pay per click keywords in Google Adwords, Yahoo Search Marketing, Miva, Kanoodle & Enhance Interactive

Excel-based SmartReports

to identify trends and take appropriate action

.CSV data export

to view reports in Excel or Access Database

Report emailing

Link validation (defender)

New

to ensure your most relevant content is indexed, so an engine's spider will not drop your important pages

Meta tag management

New

choosing proper meta keywords, meta descriptions & title tags on your HTML pages

Page Critic Service

SEO isn't a one-time event. It's an ongoing service. This paid subscription provides the latest-breaking news in the search engines environment

Unlimited URLs and keywords for your website

including your competitors