

Improve your Web Position ... Increase your traffic

Each day, more than 625 million searches are conducted online.

These web searches are targeted, highly-engaged web site visitors because they are already searching on keywords or phrases in your category. In fact, some studies say that as many as 65% of web shoppers use search engines to find the sites from which they make their online purchases. Website search engine visibility requires the optimization of your web pages to attract greater numbers of qualified visitors to your sites.

Search Engine Optimization(SEO) is an indispensable tool in your search marketing tool box.

SEO is a systematic procedure that includes the following tasks:

- Report your search engine rankings
- Target your keywords
- Optimize your existing web pages
- Build & critique new optimized web pages for your site
- Upload your optimized URLs to your hosting server
- Submit URLs to search engines
- Monitor & analyze your trends
- Schedule reports, uploads & submissions
- Manage your meta tags, links and code

SEO benefits are:

- Drive more qualified visitors to your web site
- Improve search engine visibility using straightforward recommendations to optimize site design

